

JOIN THURSD.

FARM VISITS BY SHALLIMA TURIZO DANCUR

A bouquet of flowers in a glass vase, featuring orchids, roses, and calla lilies, set against a dark background. The word "Thursd." is overlaid in large, bold, pink letters.

Thursd.

YOUR FLORAL MEETUP SPOT



Welcome to Thursd.

Thursd shows floriculture stories about products, services, and businesses to international audiences.

To create a stage for people, businesses and products in the flower industry.

On the thursd.com website you get great content and on my.thursd.com influencer platform valuable connections.

We invite you to connect with Thursd's international reach and connections.

Do you want to spread your stories in a unique and effective way? Then join Thursd!



What is Thursd?

Thursd offers the benefit of sharing and creating top content for an international audience in the flower industry.



CONTENT

Thursd shares and creates unique stories for a global floriculture audience and beyond.



GLOBAL REACH

Thursd is an online open platform with a worldwide audience. Showing your content on Thursd means reaching professionals all over the planet.

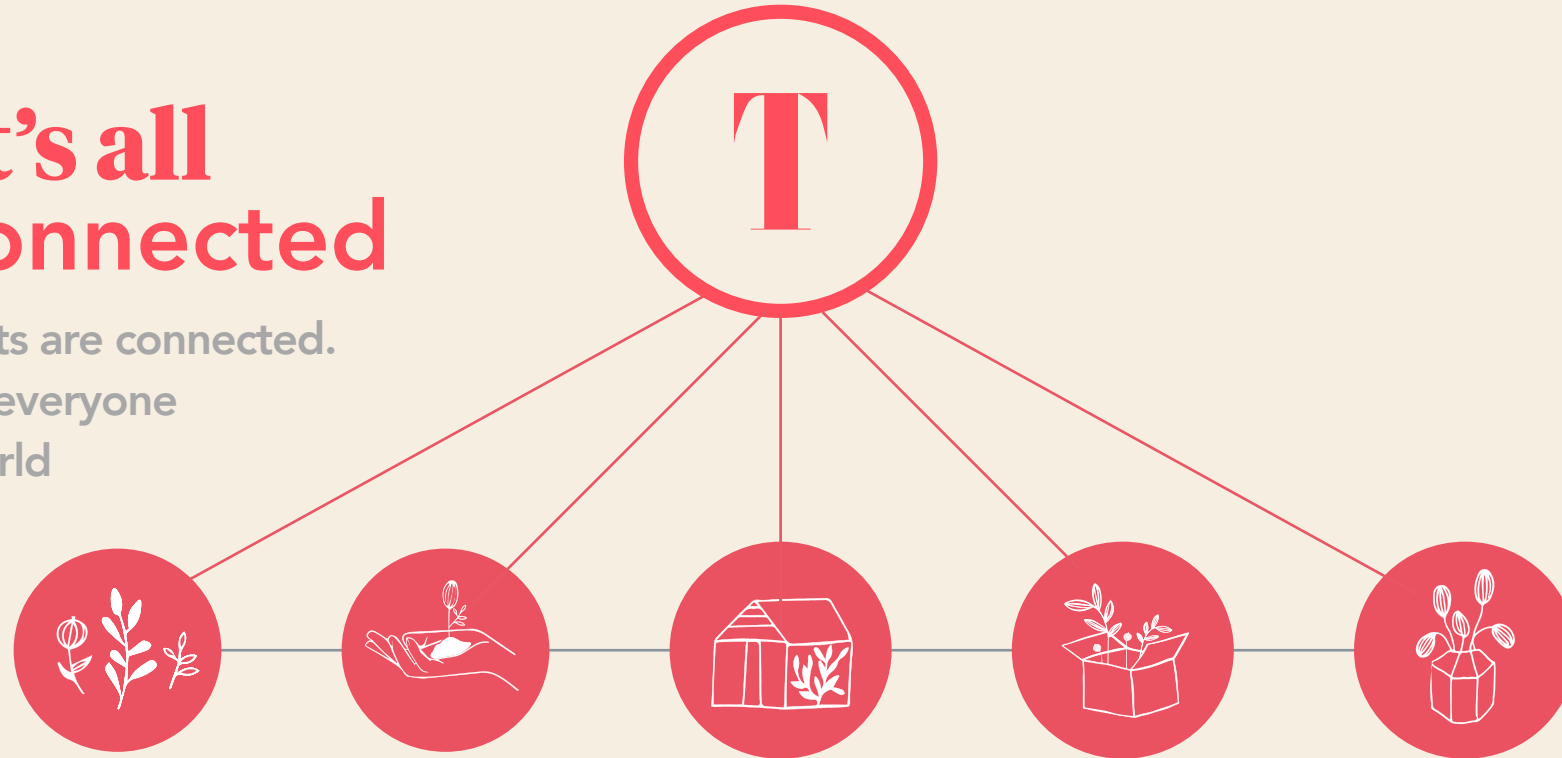


CONNECTIONS

On Thursd your company is linked to all relevant companies, products and professionals. Thursd makes sure everyone can discover you and how to get to you.

And it's all connected

Floral specialists are connected.
And visible to everyone
around the world



1. It can begin with your **Product** in a (sponsored) story.

2. Which is created by the **Breeder**.

3. Who is connected to the **Grower** of the product

4. The growers of the product are connected to the **Traders**.

5. **Florists/ Floral Designers** are connected to all Traders with access to the Growers of this product.

MONTHLY NUMBERS 1ST QUARTER 2024

Distribution Reach & Value



>490K

WEBSITE
PAGEVIEWS / MONTH



1m37s

AVERAGE TIME
ON PAGE



>65 K

NEWSLETTER
SUBSCRIBERS

98%

SITE PERFORMANCE
SEMRUSH

62

DOMAIN RATING
AHREFS

288 K

BACKLINKS
SEMRUSH

>10 K

FIRST PAGES
ON GOOGLE

>5 M

PINTEREST
ENGAGEMENT

\$57k

MONTHLY VALUE
AHREFS

Join
‘Farm Visits by Shallima’
and Become Famous.



Farm Visits by Shallima

Offerings available to breeders and growers.

Farm Visit - Package 1



\$500

Content + Visibility

What do you get:

Photography/videography
Blog on Thursd + Sharing

+ social sharing

Farm Visit - Package 2



\$750

Design + Content + Visibility

What do you get:

Floral Design
Photography/Videography
Blog on Thursd + Sharing

+ social sharing
+ free product page

Other Visit - Package 3



quoted

Custom

What do you get:

Floral Workshop for Staff
Social Media Care Training
Florals for Fairs/Exhibitions

+ social sharing
+ free product page
+ ?



Photo and Video

Impactful images and videos with the potential to go viral.

You get images and videos that can be used for all your communications. Whether it is for your socials, or print, all images are royalty free, and for you.

Reels and images are shared on Shallima's Instagram channel, and on Thursd socials, so they will be spread widely. And have the potential to go viral.



EDUC

Avalanche+ is a Rose for Every Kind of Event

Strong, versatile and absolutely beautiful

WRITTEN BY [BLOGGER NAME] | 14 01 2024



Introduction

I've been working in the flower and wedding industry for over 10 years and my most memorable wedding was... (text continues)

"I learned that picking the right grower is a lifesaving thing."



My personal favorite

My personal favorite was when I had an order for 1000 Avalanche roses. My personal favorite was... (text continues)



Blogger Stories

You become famous with stories on Thursd.

In the 'Blogger Stories' that are published on thursd.com bloggers like Shallima share stories about trends, art, designs, but also about a products and services offered by you.

A blogger create stories with high quality photos that are shared on thursd.com, Thursd socials, and in the Thursd newsletters. Shallima also shares it on her channels. A huge global reach as never seen before.





Floral Design

Floral design and arrangements that resonates with your target audiences.

In Impactful images or videos, Shallima shows designs that display the use of varieties in modern floral design for commercial use.

Shallima also creates floral installations or specific designs that can be used for fairs, open houses or other events. Nurtured for intended strategies that are aligned with new trends.

Another service is the 'Floral Workshop Training', specially for internal staff on the farm. This Shallima has done at a few farms already and the concept had great successes.



Yes! I want Shallima

Tell me what to do! And what happens next.



Reach Out

ORGANIZE A FARM VISIT

Reach out to shallima@thursd.com to check availability. You set the date on the visit, and the budget. Shallima visits you a whole day. You start the day with briefing her about your company, business goals, and other topics you think are important. It's important to accompany Shallima while creating content, as (smiling) people from your business are needed in the content as well. Know that Shallima is here to help you shine!



Your story

BLOGS AND SOCIAL SHARING

Shallima creates content through photography and videography. When agreed upon, Shallima also creates a blog on Thursd. All content will be shared on Shallima's Instagram and Facebook. Thursd publishes blogs indefinitely on the website and for at least one week on the homepage www.thursd.com. Thursd also publishes the blogs on Facebook, and LinkedIn, and when decided fit by Thursd's editors, also on Instagram, and in international Facebook groups.



Sharing

OPTIMAL ENGAGEMENT

After the visit you receive a WeTransfer with all imagery, royalty free. You also receive links of where content has been published.

Thursd hopes you create posts on your social channels with the material provided, and you also commit to share content from Shallima's socials, the Thursd website and/or from Facebook to your own social channels.

**With a Blog from a farm
visit you have a powerful
presence on the world's
leading floral meetup
spot.**

Thursd.

