

JOIN THURSD.

FARM VISITS BY SHALLIMA TURIZO DANCUR

A detailed photograph of a bouquet of flowers in a clear glass vase. The bouquet features a variety of blooms: light pink orchids with dark spots on their petals, large pink roses, yellow calla lilies, and smaller yellow and purple flowers. The flowers are set against a dark, moody background, with some light reflecting off the glass vase and the petals.

# Thursd.

YOUR FLORAL MEETUP SPOT



# Welcome to Thursd.

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Thursd shows floriculture stories about products, services, and businesses to international audiences. To create a stage for people, businesses and products in the flower industry.

On the [thursd.com](https://thursd.com) website you get great content and on [my.thursd.com](https://my.thursd.com) influencer platform valuable connections.

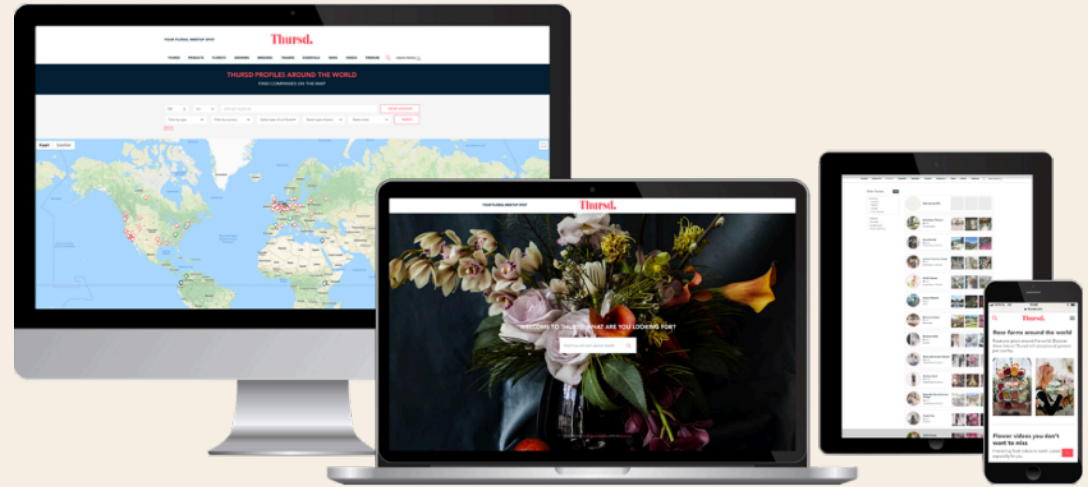
We invite you to connect with Thursd's international reach and connections.

Do you want to spread your stories in a unique and effective way? Then join Thursd!



# What is Thursd?

Thursd offers the benefit of sharing and creating top content for an international audience in the flower industry.



## CONTENT

Thursd shares and creates unique stories for a global floriculture audience and beyond.



## GLOBAL REACH

Thursd is an online open platform with a worldwide audience. Showing your content on Thursd means reaching professionals all over the planet.



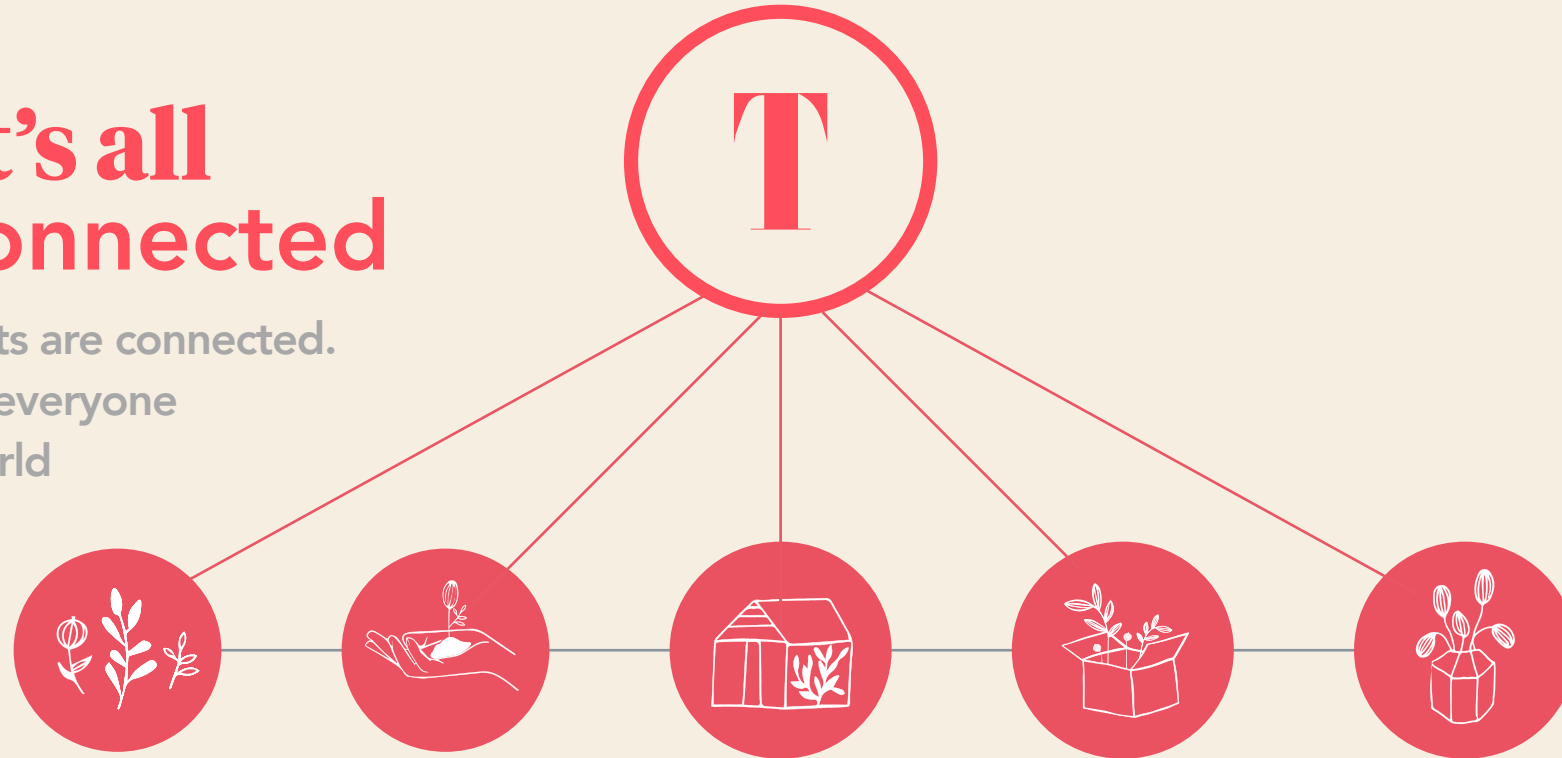
## CONNECTIONS

On Thursd your company is linked to all relevant companies, products and professionals. Thursd makes sure everyone can discover you and how to get to you.



# And it's all connected

Floral specialists are connected.  
And visible to everyone  
around the world



1. It can begin with your **Product** in a (sponsored) story.

2. Which is created by the **Breeder**.

3. Who is connected to the **Grower** of the product

4. The growers of the product are connected to the **Traders**.

5. **Florists/ Floral Designers** are connected to all Traders with access to the Growers of this product.

MONTHLY NUMBERS 1ST QUARTER 2024

# Distribution Reach & Value



>490K

WEBSITE  
PAGEVIEWS / MONTH



1m37s

AVERAGE TIME  
ON PAGE



>65 K

NEWSLETTER  
SUBSCRIBERS

98%

SITE PERFORMANCE  
SEMRUSH

62

DOMAIN RATING  
AHREFS

288 K

BACKLINKS  
SEMRUSH

>10 K

FIRST PAGES  
ON GOOGLE

>5 M

PINTEREST  
ENGAGEMENT

\$57k

MONTHLY VALUE  
AHREFS

**Join  
'Farm Visits by Shallima'  
and Become Famous.**



# Farm Visits by Shallima

Offerings available to breeders and growers.

## Farm Visit - Package 1



\$500

Content + Visibility

What do you get:

**Photography/videography**  
**Blog on Thursd + Sharing**

+ social sharing

## Farm Visit - Package 2



\$750

Design + Content + Visibility

What do you get:

**Floral Design**  
**Photography/Videography**  
**Blog on Thursd + Sharing**

+ social sharing  
+ free product page

## Other Visit - Package 3



quoted

**Custom**

What do you get:

**Floral Workshop for Staff**  
**Social Media Care Training**  
**Florals for Fairs/Exhibitions**

+ social sharing  
+ free product page  
+ ?



# Photo and Video

Impactful images and videos with the potential to go viral.

You get images and videos that can be used for all your communications. Whether it is for your socials, or print, all images are royalty free, and for you.

Reels and images are shared on Shallima's Instagram channel, and on Thursd socials, so they will be spread widely. And have the potential to go viral.



BLOGS

### Avalanche+ is a Rose for Every Kind of Event

Strong, versatile and absolutely beautiful

WRITTEN BY [SHILIMA MEACSA](#) | 28-06-2020



## I can Always Rely on the Quality

#### Avalanche+

I've been working in the flower and wedding industries for the last 15 years and by now, I know exactly what flower to pick for each type of event. And Avalanche roses are always a part of my weekly flower order. Because they are really strong, versatile and absolutely beautiful. They open beautifully, and for me, this is a very important feature for a rose to me.

**“I learned that picking the right grower is a lifesaving thing.”**



#### My personal favorite

I don't recall any major event that I had and not having Avalanche roses. My personal favorite is **Sweet Avalanche+** because of its gorgeous color. Back to favorite thing, I learned that picking the right grower is a lifesaving thing when you work with thousands of flowers in difficult conditions. I always pick **Meijer** because I can always rely on the quality. Also the opening stage suits me best. They are a bit more open, and I think because of this, they stay longer and better.



# Blogger Stories

## You become famous with stories on Thursd.

In the 'Blogger Stories' that are published on [thursd.com](#) bloggers like Shallima share stories about trends, art, designs, but also about a products and services offered by you.

A blogger create stories with high quality photos that are shared on [thursd.com](#), Thursd socials, and in the Thursd newsletters. Shallima also shares it on her channels. A huge global reach as never seen before.





# Floral Design

Floral design and arrangements that resonates with your target audiences.

In Impactful images or videos, Shallima shows designs that display the use of varieties in modern floral design for commercial use.

Shallima also creates floral installations or specific designs that can be used for fairs, open houses or other events. Nurtured for intended strategies that are aligned with new trends.

Another service is the 'Floral Workshop Training', specially for internal staff on the farm. This Shallima has done at a few farms already and the concept had great successes.



# Yes! I want Shallima

Tell me what to do! And what happens next.



## Reach Out

### ORGANIZE A FARM VISIT

Reach out to [shallima@thursd.com](mailto:shallima@thursd.com) to check availability. You set the date on the visit, and the budget. Shallima visits you a whole day. You start the day with briefing her about your company, business goals, and other topics you think are important. It's important to accompany Shallima while creating content, as (smiling) people from your business are needed in the content as well.

Know that Shallima is here to help you shine!



## Your story

### BLOGS AND SOCIAL SHARING

Shallima creates content through photography and videography. When agreed upon, Shallima also creates a blog on Thursd. All content will be shared on Shallima's Instagram and Facebook.

Thursd publishes blogs indefinitely on the website and for at least one week on the homepage [www.thursd.com](http://www.thursd.com). Thursd also publishes the blogs on Facebook, and LinkedIn, and when decided fit by Thursd's editors, also on Instagram, and in international Facebook groups.



## Sharing

### OPTIMAL ENGAGEMENT

After the visit you receive a WeTransfer with all imagery, royalty free. You also receive links of where content has been published.

Thursd hopes you create posts on your social channels with the material provided, and you also commit to share content from Shallima's socials, the Thursd website and/or from Facebook to your own social channels.



# The Secret Weapon for Growers and Breeders.

Why top flower farms are inviting Shallima to their fields:

- Images & Videos
- Social Influencing
- Blogs on Thursd.com
- Designs & Workshops

Impactful services that skyrocket your farm's visibility.

**With a Blog from a farm  
visit you have a powerful  
presence on the world's  
leading floral meetup  
spot.**

**Thursd.**

